

DELHI SCHOOL OF JOURNALISM

Faculty of Social Sciences

University of Delhi

<http://dsj.du.ac.in/>

**Workshop on Career Prospects in Journalism by
Shri K.G. Suresh on 27 August 2018**



On Monday, 27th August 2018 Shri K.G. Suresh, the Director General of Indian Institute of Mass Communication (IIMC), New Delhi conducted a seminar for the students of Delhi School of Journalism on the myriad of opportunities in journalism and Mass Communication. The seminar was held in the seminar Room in the University Sports Complex.

Nirbhay Kapoor a first year students of BJ introduced and welcomed the guest. Throughout his session, Shri K.G. Suresh maintained that the whole idea to pursue

journalism is not to make money but the very essence of diligence and the duty to serve the society for its betterment. The perception that media stands above all and is responsible for making and breaking of government was rejected by Mr. Suresh and said that the role of media is limited to dissemination of information around the globe and serving it to the people to create an informed society.

He also gave a one line difference between activists and journalists. Activists look at an issue with only one side of a coin but a journalist takes into heed both the sides and presents it in an unprejudiced manner. Mr. Suresh also touched on various contemporary terms in the media landscape such as 'Urbanization of media', 'bark meters', 'trial burying media' etc. and said "India is a happening country a journalist can prosper here in humanitarian grounds, if he is filled with human values". He answered numerous questions put forward by the students about the presence of the opinions of either journalists or media houses in news.



He categorized journalism into BG (before Google) and AG (after Google). He told the young talents that they need to work hard in order to achieve a name in the society. He said" no matter how good you are, but if you don't have a name in the industry; anything you write will never be read by the masses". On this note he concluded the seminar.

[With inputs from **Sudhanshu Chauhan**, I Semester BJ]