

## Workshop on Media and Psychology by Ms. Shweta Khurana on 07 December 2017



The students at Delhi School of Journalism got an invaluable opportunity to interact with Mrs. Shweta Khurana on 7 December 2017. She is working as PGT Psychology at Bal Bharti Public School, Ganga Ram Marg. She was formally introduced to the students by Aditya Jaiswal. The topic of the session was 'Media and Psychology'.

Students were made to sit in groups of six and she began the session by making the students understand how psychology and media are interrelated. Then each group was provided with a newspaper and was asked to select a news report of their interest. This was to make them realize how a journalist has to inculcate his/her psychology (emotional aspect) while reporting a news event. In the next activity, students had to make towers of balloons under the supervision of their group leader. Some of the leaders were instructed to demoralise while the other group leaders had to encourage

their respective groups. This made the students realise how the attitude of a group leader matters in a group activity.

Then she showed two video clips. The first one had the message that if you want something around you to be changed, then you must initiate that change. The other clip showed how advertisement campaigns could play with the emotions of the audience and attract them.

At the end of the session, the inner artists of the students erupted on chart papers when they were asked to write their feedback with crayons. All the students were very happy and content after the session as they had a chance to relish their childhood and thanked Mrs. Khurana for the same.

With inputs from **CHITRALI GHATAK** and **SHRADHA PRIYA** (I Semester BJ)