

**DELHI SCHOOL OF JOURNALISM  
UNIVERSITY OF DELHI**

**WORKSHOP ON**

**BRAND and BRANDING**

BY

**RAMESH TAHILIANI**

[Brand Guru – Visiting Professor, IIMC & Pearl Academy]



**Date:**

**Saturday, 07 April 2018**

**Venue:**

**G6 - DSJ**

**Time:**

**02:30 pm**