

# DELHI SCHOOL OF JOURNALISM

## University of Delhi

### Journalism Workshop by Rohit Sardana



**A Journalism Workshop by Rohit Sardana, ZEE News was conducted on Friday, 13 October 2017 at Delhi School of Journalism (DSJ), University of Delhi.**

On Friday, the 13<sup>th</sup> of October 2017, the students of Delhi School of Journalism got the opportunity to have an enriching interactive session with the 'Tal Thok Ke' anchor, Mr. Rohit Sardana. Mr. Sardana was formally welcomed and introduced by Alishan Jafri. While addressing the budding journalists, he explained some out of the textbook strategies, for getting a spot for oneself in the media industry.

'The Rohit Sardana' we see on television is entirely different from the one who visited DSJ. He stressed on being confident, well read and credible as journalist. At the same time, he refrained from calling himself a journalist and preferred to be called a 'content creator'. Not only, did he explain the way a news presenter should be, but also emphasized on the importance of speaking the language you speak the best. Mr. Sardana shared some psychological mantras and body language hacks with the students. Taking a subtle dig at 'some channels' and

'some anchors' whose 'absurd' cries merely about getting abused on twitter are futile; he used this opportunity to explain why acknowledging the viewers' sentiments is necessary for a channel.



At the end of the session, he was bombarded with some not so easy to answer questions from fierce nascent journalists. The seminar concluded with a vote of thanks proposed by Dr. Manasvini M. Yogi, the OSD of Delhi School of Journalism.



Thereafter the students had a group photograph with him. Overall it was an enriching experience; to see a media professional of Rohit's stature, sit and teach the truth wielders of tomorrow.

(With inputs from **Alishan Jafri**, I semester, BJ)