

Workshop on JOURNALISM IN THE DIGITAL ERA
by Prof. Parvaiz Alam on Saturday, 06 January 2017



"I am a fossil digitized by rapidly expanding digital landscape" This is what said by Prof. Parvaiz Alam, a grey haired man who experienced a paradigm shift from the analog to the digital world. Recently, he launched a media venture 'cineink', a web based online radio and television, targeting the South Asian diaspora.

On 6th of January 2018, in the very first session of this New Year, students of Delhi School of Journalism (DSJ) endowed with a valuable chance of having an open session with Prof. Parvaiz Alam, a renowned broadcast journalist. He is known for his exemplary work at BBC world service and television in London, where he worked as a senior producer for more than a decade and half. He is credited with production of numerous programmes of news and current affairs as well as reported from Dubai, Amman, Jerusalem, Berlin, Prague, and Budapest in the 1990s, while covering the Gulf War and Fall of the Berlin Wall.

He enlightened the cub journalists with his insights on digital media and how this is a revolutionary idea with the evolutionary structure of media. Digital media being his forte, he articulated how this medium of communication transformed phenomenally and could be utilized by a professionals to excel in their field in time where tons of

information could be stored in a chip smaller than nails. This he explained by showing his small 'pitara' with almost all digital stuffs which he use to carry with him all the times.

His understanding was not limited to knowledge but blessed with wisdom which he gained in his professional career of more than three decades. This wisdom he shared with the DSJ students and tried to imbibe the culture of outstanding journalism.

In the practical session, he taught how to be a good radio programmer, how to conduct interviews and how to be a tech savvy professional. He then conducted a recording of a radio program on 'pollution in Delhi'. This gave an insider view on how radio programme is produced. He also explained how an unedited version is aired live, popularly known as 'Doughnut' concept in radio.

The two hours session was expanded by some curious questions from the students. Along with this, he explained the basic values, virtues and elements of Journalism. Dr. Manasvini M. Yogi, the OSD of DSJ concluded the session with a warm vote of thanks and group photos.



With Inputs from **Apurva Kumar** BJ, I Semester