

Delhi School of Journalism University of Delhi

Orientation for First Year Students at DSJ (2017 – 18)

On 27th September, the second day of the orientation week, excited and fresh minds from all over the country who made it through the national entrance test and secured admission to this prestigious Institute gathered again to have Miss **Devina Gupta** with them for an interactive session. Miss Devina, currently a business reporter at BBC has worked for news channels like Times Now, Aaj Tak, NDTV Profit and online platforms like The Lallantop and DailyO in the past. She shared her experience of working with International and national media houses for a decade and particularly the differences in the work culture.



She suggested students to find their area of interest and converting it to one's own field of expertise. She emphasized that knowledge is the only currency in the media industry in the globalized context. Also, she advised the students to learn how to make good resume and what in a resume makes one stand out

from the rest of the crowd. She spoke about the importance of participation of students in extra-curricular activities.

She exhorted the students to step out of their comfort zones and explore the unexplored territories. She said that each one of students to feel like a real journalist and not as a Journalism student. She stressed on the Importance of having good ICT skills in today's world. Miss Devina emphasized on the importance of being multilingual in today's media Industry and vividly described the power of storytelling. The talk was followed by a Question and Answer session where she answered queries related to credibility of news in the 'post truth' world to the rise of mojo and online media houses like The Wire and Newslaundry.

On 28th September, the third day of the orientation week, **Divvy Vasudeva** a renowned RJ was present in the seminar hall with the students. Divvy Vasudeva a graduate from University of Delhi AND a TEDx speaker, started her career at Red FM and then moved to Meow FM AND is said to be the voice of Delhi. She started with Introduction to radio and explained the life in Radio. She asked the students about their interest and perception of Radio and explained how radio has evolved over years and the importance of Radio in everyday life particularly in urban areas.



She explained the role, responsibilities and challenges of a Radio Jockey and advised students to be original always. She stressed on the importance of cultivating one's own distinct style and presented some techniques to develop and improve it. She also expounded the KISS formula (Keep It Short and Simple) and suggested the students to stick to it for all the journalistic endeavours in the future.

She described the power of storytelling and explained the perks of being a good storyteller. According to her, radio is said to be the theatre of mind. She detailed the career options in radio other than of Radio Jockey like producer, ad writer, script writer of radio shows, sound engineer, and station team and all their work requirements and roles in the organisation. She concluded the session with a group activity in which students are asked to introduce another student without revealing his/her name, following the presentation styles in radio programs.

Tribute to Shaheed Bhagat Singh on his Birth Anniversary

Students of Delhi School of Journalism paid tribute to Shaheed Bhagat Singh on his Birth Anniversary on 28 September 2017.



Students along with the faculty visited the cell in the Vice Regal Lodge where Bhagat Singh was imprisoned for the trial.

(With inputs from **Neel Madhav**, I Semester BJ)