

DELHI SCHOOL OF JOURNALISM
Semester 2017 - January 2018

WORK PLAN

NAME: Ms. Nazish Hena Khan

PAPER: History of Media

SHARED WITH: Ms. Tanushree

CLASSES PER WEEK: 04

PAPER CODE: GEC 01

S. No.	Module Schedule	Topics
1	3-7 Oct. 2017	Paleolithic Age and various kinds of parietal art found in that era.
2	9-14 Oct	Emergence of abstract signs and precursors of writing in the Upper Paleolithic age.
3.	16-17 Oct	-----
4.	18-22 Oct	MID SEM BREAK
5.	23-28 Oct	Origin of writing and early inventions in printing
6.	30-3 Nov.	Origin of Art of Rhetoric in Greece and Rome
7.	6-11 Nov.	Origin of daily gazettes, drama and poetry
8.	13-18 Nov.	The Printing Revolution
9.	20-25 Nov.	Origin of Newspapers and Magazines
10.	27-1 Dec.	Emergence of News Agencies
11.	4-9 Dec.	Yellow Journalism

12.	18-23 Dec.	E-Papers and Online Newspapers
13.	26-30 Dec.	Telegraphy and Telephony
14.	1-6 Jan.2018	Origin of Radio
15.	8-13 Jan.	Origin of Television and Evolution
16.	15-18 Jan.	Online Broadcasting in the Internet Age

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NAME: Tanushree

PAPER: History of Media

CLASSES PER WEEK:2 + 1

S. No.	Module Schedule	Topics	Tentative Sessions
1	3-7 Oct. 2017		
2	9-14Oct	Newspapers in Colonial Era	2
3.	16-17 Oct	Role of Indian Press in National Freedom Movement	2
4.	18-22 Oct	MID SEM BREAK	
5.	23-28 Oct	News Indian Agencies, History of Radio	2
6.	30-3 Nov.	Evolution of programming, privatization of radio	2
7.	6-11 Nov.	Community Radio,	2
8.	13-18 Nov.	History of Doordarshan	2
9.	20-25 Nov.	SITE, Privatization of TV	2
10.	27-1 Dec.	Transnational Television ,PCI	2
11.	4-9 Dec.	Prasar Bharti, Joshi, Sam Pitroda, Chanda Committee	2
12.	18-23 Dec.	Press in India during emergency	2
13.	26-30 Dec.	Language Press- Hindi , Urdu	2
14.	1-6Jan.2018	Language Press-Bangla, Tamil	2
15.	8-13 Jan.	Language Press-Malayalam, Marathi	2
16.	15-18Jan.	Revision	2