

# DELHI SCHOOL OF JOURNALISM

Faculty of Social Sciences

University of Delhi

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## ORIENTATION PROGRAMME FOR FIRST YEAR STUDENTS 2018-19

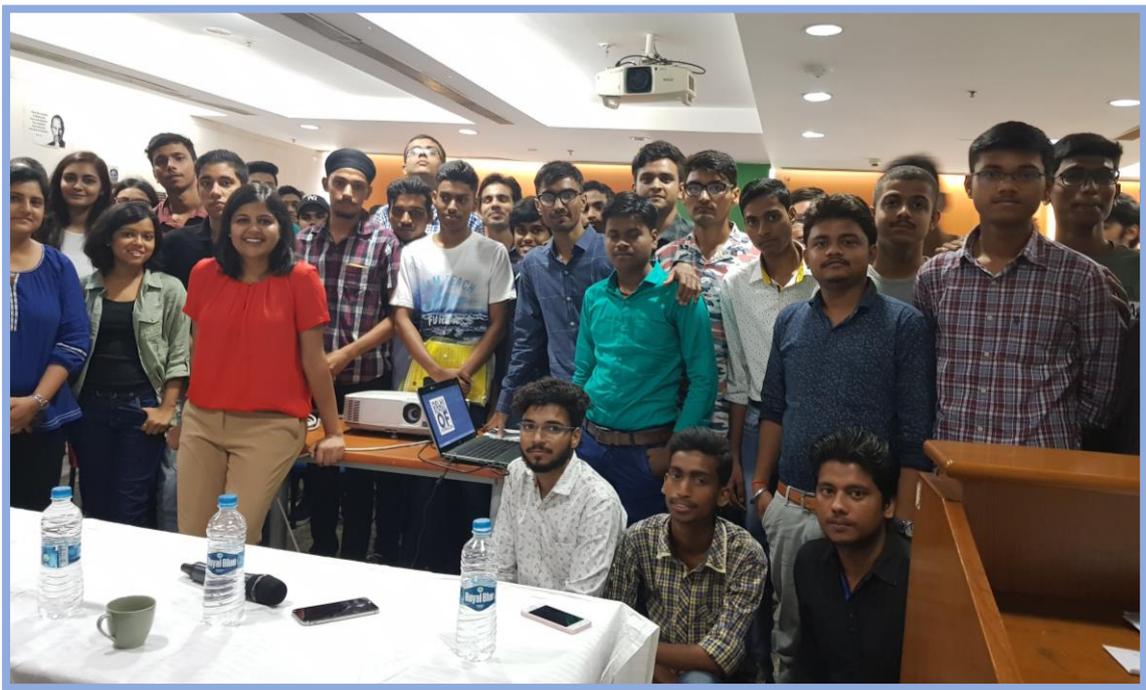


The orientation program for the second batch of the Five Year Integrated Program (FYIP) in Journalism at Delhi School of Journalism was held on 2<sup>nd</sup> and 3<sup>rd</sup> August (Thursday and Friday) 2018 in the Seminar Room of Cluster Innovation Centre – University Sports Complex. Shri N.K. Singh – a veteran journalist and member of the Advisory Council of DSJ was the Chief Guest. Prof. J.P. Dubey, Honorary Director of Delhi School of Journalism welcomed the students and the Chief Guest. Dr. M.M. Yogi OSD of Delhi School of Journalism and faculty members were present.



Shri N.K. Singh delivered an interactive lecture on the 'Role of Media in the Society'. Mr. Singh discussed that how quality of collective conciseness can improve literacy rate in our society and what is the role of media/reporter in improving it. He accentuated on the complicated issue of superstition in villages of India and how can media overcome these issues. He discussed in detail, the freedom of expression a necessary component for the upward mobility of the society. He referred to the problems in Bengal in 1943 when media was not so active and the impact was around two million people died in Bengal famine.

The session ended up with a question answer round where students put across their queries which were answered by Mr. Singh with lot of patience and proficiency. Mr. Singh appreciated the inquisitions and zeal of the students.



In the second session, Ms. Devina Gupta a prominent business reporter of BBC interacted with the students. She focused on the impact of technology (particularly social media) in the contemporary media landscape.

Later, Dr. M. M. Yogi introduced the course and the time table to the first year students.



On 3<sup>rd</sup> August 2018, the second day of the orientation, the guest speaker was Ms. Nilanjana Bose, a senior journalist and public policy expert. In her address to the students, she said the content of media should be organised in such a way that can create an impact in our society. She also said “the news delivered by all the organisations need not be true, people need to research to understand whether a news is real or fake and if its true stand for that. Just because of few bad apples in a bucket doesn’t mean all are bad”. She also motivated the students to have high visionary goals in their professional life by stressing that a journalism is a unique profession that focus on delivering truth in our society.

Delhi school of journalism is also offering foreign (Spanish, French, Arabic, Chinese) and regional languages (Bangla, Tamil, Urdu, Sanskrit) as language optional. The latter part of 2<sup>nd</sup> day of orientation was addressed by the professors of different regional and foreign languages to explain the importance of these languages in journalism/media.

The orientation programme for 2018 - 19 ended with the vote of thanks by Dr. Manasvini M. Yogi, OSD of Delhi School of Journalism.

(With inputs from **Soni Riya**, I Semester BJ - English)