



**THE ANNUAL FESTIVAL OF
DELHI SCHOOL OF JOURNALISM - DSJ
University of Delhi
[12 – 13 April 2018]**

REPORT

Delhi School of Journalism (DSJ) organized its first ever annual Media Fest **Arushan** on 12th and 13th April 2018. The college was fun packed with various competitions organized on 12th April followed by a National Seminar on Media and Nationalism the very next day. The festival started with **MAHISHMATI** – the India quiz hosted by well-known Quiz Master Ms. Seema Chari. The participants skillfully answered the questions, though some of the questions were tricky but they put forward a range of emotions in the minds of the participants. The next event was **MURPHY** – the RJ Hunt which was judged by RJ Divya Vasudeva from Radio City 91.1 FM. Around 35 students from various colleges participated in the event. Events like **ABHIVYAKTI** – the creative writing competition and **BOL** –

the elocution competition were also organized on the theme – ‘*Swachh Bharat, Swasth Bharat*’. **AD MAD** – the advertising competition and **PIXELATHON** - the On the Spot photography competition also had a great participation with students roaming around the campus area to click the one perfect shot. Day one was concluded with the event **POESIA** - the poetry slam which was judged by RJ Naved, from Radio MIRCHI 98.3 FM and Mr. Nauman Hashmi.

Day two of Arushan began with **Sameeksha** - a National Seminar on Media and Nationalism in Shankar Lal Concert Hall, University of Delhi. K.G. Suresh, Director General of IIMC delivered the keynote address and Prof. Shanta N. Verma chaired the session in which Uma Shankar Pandey, Smita Prakash, Alok Bajpai, and Avaniresh Awasthi participated as panelists. During the seminar, the second issue of Srijan the biannual newsletter of Delhi School of Journalism was released. This seminar helped the students to understand how media of today is connected with the sentiments of the nation and its people; and how media influence the nationalism discourses and sometimes the negative effects of the same.

A research paper presentation was also organized in the afternoon as a part of Arushan'18. A number of scholars, graduate students, and teachers presented their research papers in two sessions on Media and Nationalism.

Arushan 2018 concluded with a cultural evening by Shantanu Arora Band. The students enjoyed the evening thoroughly and danced to the number of Bollywood hits.