



CV Proforma

Title	Ms	First Name	Tanushree	Last Name	Photograph
Designation		Assistant Professor			
Address		4598/12-B, Third Floor, Gola Cottage, Daryaganj, New Delhi-110002			
Phone No	Office				
Residence					
Mobile		9899090156			
Email		send2tanu@gmail.com			
Web-Page					
Educational Qualifications					
Degree		Institution		Year	
BA		University of Delhi		2005	
PGD in Advertising and PR		IIMC , New Delhi		2006	
MA		Kurukshetra University		2009	
M.Phil		SIS,JNU		2011	
Career Profile					
Administrative Assignments				Year	
Indian Music Society Advisor, IP College				July 2012- April 2015	
Areas of Interest / Specialization					
Advertising, Public Relations, Corporate Communication, Communication Research, Globalization and Media					
Subjects Taught					
<p style="text-align: center;">Advertising and Media, Introduction to Journalism, Introduction to Communication, Radio Production, Communication Research, Corporate Communication, Globalization and Media, Theoretical Perspective of Communication, New/ Alternative Media, Mass Communication Application Course</p>					

Research Guidance	
Publications Profile in APA Format	
Shree, T (2016) . Usage of Educomp in Schools for incorporating technology in learning. <i>ICT trends in education</i>, 390-394.	
Shree, T (2017). Community Media and Ethics. <i>E-pathshala</i>.	
Conference Organization/ Presentations	Dates
“Portrayal of women in Indian advertng” at National conference of Media, Alwar	April 2014
“Indian Arab Spring- A true rising or a media driven movement” at All India Media Educators Conference, University of Rajasthan.	March 2015
“Mainstream Media Vs Alternative Media”	6 th May 2016
Research Projects (Major Grants/Research Collaboration)	
Awards and Distinctions	
Association With Professional Bodies	
Other Activities	
Served Music Society Advisor between August 2012- April 2014 at IP college for Women Served a s a Library In charge for the department of Multi Media and Mass Communication.	

Signature of Faculty Member

