

Dr. Sanjay Singh Baghel (President of India Awardees')

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Brief Profile Synopsis:

Dr. Baghel is a Media Expert, Motivational Speaker, Soft skill Trainer, associated with many Educational Institutes, Organizations, and MNCs. His wide experience in media industry, corporate sector and academic world provides insights to effectively manage people and their behavior. He is creative and possesses excellent inter-personal Communication skills. He has conducted training programs on Individual and corporate success, Leadership, Communication skills & career counseling.

He has almost 20 years of experience in the teaching-learning, media industry and training domain. His core competency includes programs on Advertising, Public Relations, New Media, Communication Skill, & Train-the-Trainer workshops. He has managed the entire training functions for the corporate sector including Advertising, Corporate Communication, New Media Career Development, and Mentoring Managers for Motivation, and creating leaders. He has been actively associated with people from various cultural backgrounds to bridge the areas in communication and comprehend the changing needs of an organization. His strong passion in human Resource Communication and behavioral study has made him realize the reality to create niche consistently.

He has trained over 5000 aspirants across the Institutions and corporate sectors on Media Sector, New Media, applied languages in Media, Inter-personal skills, effective communication skills, Organizational Management, and personal development.

Recent Involvements: -

- **Columbia University, New York, USA**-Delivered speech on Impact of Social Media on Indian democracy.
- **Louisville University, Honolulu, Hawaii, USA**- Chaired the session of Speech and communication skill.
- **Beijing University, China** – Effective communication skill, print media to new media.
- **Ministry of Higher Education, Sultanate of Oman**- Teaching and Learning as Faculty Advertising, Business Communication, Corporate Communication, Global Media, New Media, Interpersonal Communication.

- **Eastern Meditterrian University, Istanbul, Turkey-** Chaired the session of New Media Technology and design.
- **Google, Mountain View, California, USA-** Convergent media and Hindi language.
- **Delhi University, Delhi-** Teaching Learning Media and Communication, Business Communication.
- **Bank of Baroda, Mumbai-** Customer Relation management Business Communication, Sales Promotion, Communication Skill.
- **(NVS), A training centre of Ministry of HRD, Govt. of India-** Trained almost 1000, principals and teachers on Applied Language for advertising and creative writing, Communication skill, Introduction to ICT, Soft Skill Communication, Time Management, and Motivation skill in educational institute under their scheme trained the trainer program.
- **Kendriy Vidhyalay Sangthan (KVS),** Applied Language for advertising and creative writing, Communication skill.
- **TATA Tele service, Delhi-** Business Communication, Communication Skill, Time Management, Group Dynamics and leadership, presentation Skill.
- **Delhi police Project-** Behavioral management, Interview Skill, Soft Skill Communication.
- Associated with **The Times of India and Hindustan Times** for their career counseling sessions and motivational session.
- Mount Talent Consulting as Sr. Consultant, a Training and development body, affiliated to National Skill Development Corporation, Delhi.

Country Visited:- USA, China, UAE, Turkey, Thailand, Oman, Bahrain, Qatar, etc.

Professional Objectives:-

- To become a successful academican in the field of Journalism & Mass Communication **(Specialization Advertising, Public Relations & New Media).**
- To become Professional Corporate Trainer in the area of Interpersonal Communication, Business Communication and soft skill communication.
- To become a Motivational speaker& Career Counselor.

Awards:

- ❖ Awarded by **Honorable President of India Sh. Ram Nath Kovind** at Vigyan Bhavan Delhi on Sep. 14, 2017 under the scheme of innovative writing for original book category on **media (Vigyapan aur Brand).** The Award ceremony Presided by **Honorable Home Minister Shri Rajnath Singh.**
- ❖ **Awarded by China Radio International and China Cable News Network, Beijing,** China for best Memory writer award for 2017.

- ❖ Received Human Resource Ministry, Delhi for publishing of a book.
- ❖ Received "PREM CHANDRA AWARD" for Inter University Story writing Competition.
- ❖ Awarded the "Senior G.K. Test Certificate" organized by the United School Organization of India (Affiliated to **UNESCO**).
- ❖ Awarded for the best play writer and Director by Madhya-Pradesh government in State Level Youth festival.

Books:-

- Baghel, Sanjay Singh (2017) Media Ka Bazarikaran aur Bhartiya Loktantra, Yash Publications Ltd., Delhi.
- Baghel, Sanjay Singh (2016) Vigyapan aur Brand, Sasta Sahitya Mandal Ltd., Delhi.
- Baghel, Sanjay Singh (2015) Social media and Indian Youth, Apple Books Pvt. Ltd., Delhi.
- Baghel, Sanjay Singh, Prof. Ramesh Gautam, Jeetendra Vir Kalra (2014) Prayogik Hindi, Orient Black Swan, Ltd., Delhi.
- Baghel, Sanjay Singh (2012) Advertising and Social Media Status In Middle East, **Lambert Academic Publishing, Germany.**
- Baghel, Sanjay Singh (2007) Sanchar, Samaj aur Sahitya, K.L. Pachauri Publication, Delhi.
- Baghel, Sanjay Singh (2007) Prakash Ki Chah, Hitaishi Publication, Delhi.
- Baghel, Sanjay Singh (2018) Social Media and Indian Democracy, Yash Publications Ltd, Delhi (Under Publication).
- Baghel, Sanjay Singh, Soony se Shikhar Tak, Vani Publications, Daryaganj, Delhi.

Chapter in Edited Books:-

- Baghel, Sanjay Singh, Dr. Gyantosh Kumar Jha, (2014) Bhasha ki Raajneeti aur Rasstriya Asmita, Sasta Sahitya Mandal Ltd., Delhi.
- Baghel, Sanjay Singh, Abhay Kumar Dubey, (2014) Propaganda, Raj Kamal Prakashan Ltd., Delhi.
- Baghel, Sanjay Singh, Abhay Kumar Dubey, (2014) Gate Keeper, Raj Kamal Prakashan Ltd., Delhi.
- Baghel, Sanjay Singh, Abhay Kumar Dubey, (2014) petite bourgeoisie , Raj Kamal Prakashan Ltd., Delhi.
- Baghel, Sanjay Singh, Abhay Kumar Dubey, (2014), sarvahara , Raj Kamal Prakashan Ltd., Delhi.
- Baghel, Sanjay Singh, Bhasha ki Rajneeti aur Bhartiya Media(2015), Sasta Sahitya Mandal Ltd, Delhi.
- Baghel, Sanjay Singh, Vigyapano me sex appeal (2014), Yash Publication Ltd, Delhi.

E-Learning Materials:-

- Baghel, Sanjay Singh, (2014), Vigyapan aur Vigyapan Nirman Prakriya, Institute of Life Long Learning, University of Delhi.
- Baghel, Sanjay Singh, (2015), Advertising Agency, Institute of Life Long Learning, University of Delhi.

International Journal / Proceeding:-

- Baghel, Sanjay Singh, Singh, Uma S. (2016) Impact of social Networking sites on the Indian Youths: A Study of their life style and its effectiveness in nation building, (ISSN No: 1541-5800), **Art and Humanities, Honolulu, Hawaii, USA.**
- Baghel, Sanjay Singh, Nisthita Dev Kumar, Singh Abhishek (2013) "Interaction between industry and academia a need of hour: Special reference to college of applied sciences (CAS), Sultanate of Oman" (ISSN No: 1541-5899), **Art and Humanities, Honolulu, Hawaii, USA.**
- Baghel, Sanjay Singh (2012) "Social networking sites: An empirical study in the perspective of Omani students" **ICCMDTD, Istanbul, Turkey.**
- Baghel, Sanjay Singh (2014) "A journey of Hindi literature in the Indian Context- A comparative analysis from print media to new media" **Peaking University, Beijing, China.**
- Baghel, Sanjay Singh (2011), Omani Society and advertsing Ethics of consumer (ISBN: 987-81-920639-0), ISOL India Foundation & Gurukul kangdi Uninversity, Haridwar.
- Baghel, Sanjay Singh (2009), Brand and Spirituality, (ISBN: 10.12.30.6.3908.9), **FMS, Delhi, Faculty of Management Studies, Pondicherry University and Regent University, USA.**

Subject Taught:-

1. Advertising.
2. New Media.
3. Public Relations and Corporate Communication.
4. Communication Strategies & Soft Skill Communication.
5. Journalism & Mass Communication.
6. Human Resource Communication.
7. Interpersonal Communication.
8. Creative Writing & Applied Hindi.
9. Knowledge management.
10. Motivation & Leadership.

Academic Experiences:-

1. Assistant. Professor in the Faculty of Hindi, ARSD College, South Campus, Univ. of Delhi – from June 28, 2012 to Till Date.
 - Teaching Post-Graduate and Undergraduate students of Creative Writing, Journalism and Mass Communication, Advertisement & Public Relation, Language and literature, Translation and Vice-Versa.
2. Assistant professor in Department of Communication Studies, **College of Applied Science, Nizwa, (For academic audit affiliated to Purdue University, USA) Ministry of Higher Education, Sultanate of Oman** - from January 23,2010 to June 27, 2012.
 - Teaching Undergraduate students to Journalism and Mass Communication, Advertisement & Public Relations.
 - Preparing study material and design new courses related to Media and Mass Communication.
 - Coordinating Mass Communication course as college coordinator and doing all administrative work related the subject.
 - Worked as **System wise coordinator** for **Communication Strategy and Knowledge Management** across the colleges of the Country.
 - Functioning as System wide coordinator for **Advertising Research and Introduction to Advertising** across the colleges of the Country.
3. Assistant. Professor in Department of Hindi, ARSD College, Univ. of Delhi – from August 10, 2006 to January 22,2010.
 - Teaching Post-Graduate and Undergraduate students of and Creative Writing, Applied Hindi, Journalism and Mass Communication, Advertisement & Public Relation, Translation and Vice-Versa.
 - Research in the field of Journalism, Mass Communication, Advertising and Public Relations resulting in publication of various articles in reputed journals and different National Dailies.

Administrative Experience :

4. Officer (Corporate Communication & Associate Editor), Bank of Baroda, BCC, Mumbai - August 7, 2000 to August 7, 2006.
 - Worked as a corporate PRO, coordinating all major initiatives taken by Bank's and maintaining data base of major companies and organizations.
 - Preparation of Press release for electronic and print media.
 - Liaisoning with press for extensive coverage of the Bank's events.

- Worked as facilitator in the BOB for various event management programs.
- Editing Bank House Journal “BOBMAITRI” of banking development and policies from Hindi to English and vice-versa and assisting in the launch of new financial products.

4. **Reporter - The Eminence (English Monthly) - (Jan. 2000 - July, 2000)**

* Member of the Reporting Team in the Delhi Chapter.

- Responsible for collection of news items, etc.
- Interview of reckoned personalities, leaders etc. for the magazine.
- Prepare articles & reports on different events.

5. **Media Consultant, AFD-CRY Project, Delhi - (Jan., 1999 - April, 1999)**

- Responsible for building rapport with print and electronic media for CRY project.
- Writing articles and reports for project undertaken by CRY.
- Suggesting ideas for brand building of CRY products.
- Giving ideas for media planning.

6. **Researcher, CSDS-DOORDARSHAN, Delhi - (Assembly Election-98)**

- Interviewing the Respondents.
- Preparation of Exit Poll survey reports for **Doordarshan and AajTak**.

Papers Presented & Accepted :

- ✍ Paper Presented on “Social Media: A perfect Medium of reach to unreachable” at the 17th Indian Science Communication Congress (ISCC 2017) held at Indian Institute of Mass Communication (IIMC), Delhi on January 22nd Dec, 2017.
- ✍ Presented a paper on “Impact of social networking sites on the Indian Youths: A study of their life styles and its effectiveness in nation building” at the Fourteenth Annual Hawaii International Conference on Arts and Humanities organized on January 9th -12th, 2016 ,**Honolulu, Hawaii, USA**.
- ✍ Delivered a lecture on “Social Media and Indian Youths” at journalism Department **Columbia University, New York, USA** on January 5th,2016.
- ✍ A research paper presented on “A Journey of Hindi Literature in the Indian Context: A comparative analysis from Print Media to New Media” in First International conference on Eastern Study Workshop held on May 16-17, 2014. The Conference organized by Department of Foreign Languages Department, **Peking University, Beijing, China**.

- ✍ A paper presented on “Applied Hindi” in Popular Lecture Series, 2014 organized by ARSD college, University of Delhi, on January 16-17, 2014.
- ✍ A research paper presented on “Use of Information Technology to enhancement of quality education for the Language teaching (Bhasha- Shikshan ki gunvatta ko badhane me Soochna Takniki ka Upyog)” in National Conference on Teaching and Testing Hindi in Information Era: Problems and Perspective organized by National Testing Service, India, Central Institute of Indian Language, Mysore and Kendriya Hindi Sansthan, **Agra** on 15-16 March, 2013.
- ✍ A research paper presented on “Media Yesterday, Today, Tomorrow: Market Forces vs. ethical Parameters” in National conference on Freedom of Expression Ethical Parameters and Market Forces in Media Industry organized by Department of Journalism, Maharaja Agrasen College, University of Delhi on 8-9 March, 2013.
- ✍ Paper Accepted and Published on "Interaction between Industry and Academia a need of hour: Special Reference to College of Applied Science (CAS), Sultanate of Oman" for International Conference on Arts and Humanities (**IISN#: 1541-5899**)“ held on January 11-14, 2013 at Honolulu, Hawaii. The Conference organized by **University of Louisville, Centre for sustainable Urban Development, Honolulu, Hawaii, USA.** (could not attend due to unavailability of funding).
- ✍ Presented paper on “Corporate Social Responsibility vs. Brand Equity- A Comparative study between Reliance Industries Limited and TATA Group of Companies.” For two days UGC-National Seminar on “Corporate Social Responsibility Issues and Challenges.” held on August 24-25, 2012 Organized by Commerce Department in the Kirori Mal College, University of Delhi.
- ✍ Paper Presented on "Social networking sites: An empirical study in the perspective of Omani students" for International Conference on Communication, Media and Design" held on 09-11 May, 2012 at Istanbul, Turkey. The Conference organized by **Eastern Mediterranean University, Famagusta, Northern Cyprus, Mersin 10 - Turkey.**
- ✍ Paper accepted on "Time Management in the era of Digital Media" for International Symposium on Digital Media and Society: Issue, Challenge and Opportunities" to be held on 28-29 February, 2012. The Symposium/ Conference organized by Al-Bayan College, Muscat with the Collaboration of **Purdue University, Westfield, Indiana, USA.**
- ✍ Paper accepted on Communication Studies: A need of the hour for the business development." for "International Conference on Opportunities for Innovation and

Entrepreneurship" will be held at CAS, Rustaq, Oman during April, 23rd to 26th,2012, **Rustaq, Oman**.

- ✦ Paper presented on “Omani society: Advertising Ethics of Consumer” in “3rd International conference on Integrating Spirituality and Organizational Leadership” held on February 1-5, 2011. At Gurukul Kangri Vishvidhyalaya, **Haridwar, India**.
- ✦ Paper Presented on “Indian Advertising Industry & Hindi Advertisement” in First National Conference on “Translation Industry of India: Opportunity & Challenges on April 17-18, 2009 jointly organized by LingualIndia Foundation & Indian Translators Association at **IIFT, Delhi**.
- ✦ Paper Presented and published as proceeding on “Brand & Spirituality” (ISBN NO:10:0230-63908-9) in second International conference on “Integrating Spirituality and Organizational Development” on 9-12 Feb., 2009 at Pondicherry. The workshop organized by **Faculty of Management Studies, University of Delhi in collaboration with School of Global Leadership & Entrepreneurship, Regent University, USA and Department of Management Studies, University of Pondicherry**.
- ✦ Paper Presented on “Advertisement & Ethical Values” in first International research workshop on “Spiritual and Ethical Foundation of Organizational Development on 5-7 Feb., 2009 at Pondicherry. The workshop organized by Faculty of Management Studies, University of Delhi in collaboration with School of Global Leadership & Entrepreneurship, Regent University, USA and Department of Management Studies, University of **Pondicherry**.
- ✦ Paper presented on “Development Communication” on 6-7 October, 2007 in State Level Media Dialogue held by “VikasSamvad”, a unit of Hunger project, USA at **Chitrakoot, Madhya Pradesh**.
- ✦ Paper presented on “ Advertisement & Media Planning for Communication “on 10th – 15th Dec.,2006 in 6th National Science Communication Congress held at Science City, **Ahmedabad**.
- ✦ Paper presented on “Mass Communication, Public Relations and New Technology” in 5th National Science Communication Congress held at **Chitrakoot, Madhya Pradesh**.

Guest Lectures / Speakers:-

- Invited by **Centre University of Jammu, Jammu** to delivered lecture on “Current Status of Mass Media in India” on 19 January, 2018.

- Invited as Key note Speaker by Shodh Samvad Forum, **Jawaharlal Nehru University, (JNU), Delhi** for delivered lecture on “Bajarvaad ke Daur me Bhasha ka vartman aur bhavishya” on 10 January, 2018.
- Invited as resource person by Kendriya Vidyalay Sangthan School, Janakpuri for the session on “Communication Skill for training programme of PGT on 26 Dec, 2017.
- Invited as resource person by Kendriya Vidyalay Sangthan School, Vikaspuri for the session on “Communication Skill for training programme of PGT (Geography)” on 25 Dec, 2017.
- Invited as Key note Speaker by School of Journalism, University of Delhi as Motivational Speaker and Media Expert on 23 Dec, 2017.
- Invited as resource person by Navodaya Leadership Institute, Noida for the session on “Formal writing & Communication Skill” on 11 Nov, 2017 and 15 Nov, 2017 respectively.
- Invited as subject Expert by SGT University, Gurugram, Haryana to take Viva of “Brand Management and Media Planning” subject on 28 Oct, 2017.
- Invited as resource person by Navodaya Leadership Institute, Noida for the session on “Formal writing & Communication Skill” on 25 Oct, 2017 and 01 Nov, 2017 respectively.
- Invited as resource person by Navodaya Leadership Institute, Noida for the session on “Creative writing & Communication Skill” on 07 Oct, 2017 and 11 Oct, 2017 respectively.
- Invited as resource person for two days National Workshop organized by Shodhsamvad Research Forum in Collaboration with **Kannada Language Chair SLL&CS, Jawaharlal Nehru University, Delhi** for the session on “**The experience of Academics in Mass Media**” on 23th september, 2017.
- Invited as Motivational Speaker and Career counselor by **Zakir Husain Delhi College, University of Delhi** to Delivered lecture on “Youth and their Career Prospect” on 13th September, 2017.
- Invited as Motivational Speaker and Career counselor by **Syamlal College, University of Delhi** to Delivered lecture on “Media and Hindi me Rojgar ki Sambhavnaye” on 12th April, 2017.
- Invited as key note speaker by **Guru Nanak Dev Khalsha College, Karol Bagh, Delhi** University to Delivered lecture on “Vigyapan Ki kalaaur Rojgar” on 10th February, 2017.

- Invited as key speaker by **Lady Shri Ram College, University of Delhi** to delivered lecture on “Media Industry and Management” on 4th Oct, 2016.
- Invited as key speaker by **Lady Shri Ram College, University of Delhi** to delivered lecture on “Consolidation and Convergent Media” on 6th Oct, 2016.
- Invited as key speaker by **Shaheed Bhagat Singh College, University of Delhi** to delivered lecture on “Media: Naitikta aur Bazaar” on 12 Feb, 2016.
- Invited to chair/moderate a session at the Fourteenth Annual Hawaii International Conference on Arts and Humanities conference organized on January 9th -12th, 2016 , **Honolulu, Hawaii, USA.**
- Invited by **Columbia University** for interaction programme with their Journalism and comparative literature students on 5th January, 2016, **New York, USA.**
- Guest fellow at **Navodaya Leadership Institute (An autonomous Organization under Ministry of HRD) Noida** since March 2015 to till date to cover the areas on “Use of ICT in Education, Media and Mass Communication and Creative Writing.”
- 2014- Guest fellow at Kendria Hindi Sansthan (An autonomous Organization of Ministry of HRD) Delhi from Dec. 2014 to March 2015 to cover the subject on “Advertising, Public Relations and Mass Communication .
- 2008-2010: Visiting Fellow at Department of Journalism and Mass Communication, Mahatma Gandhi Antarrastriya Hindi Vishvidhyalaya, **Wardha, Maharashtra.**
- Invited by Mahatma Gandhi Antarrastriya Hindi Vishvadhayalay, Wardha for giving special lectures on “Media Management”, “Time Management” and Advertising on August 16-18, 2012.
- Invited as Guest speaker on “Introduction to Advertising” on April 6-9, 2009 at Mahatma Gandhi International Hindi University, **Wardha, Maharashtra.**
- Invited as guest speaker on “Advertisement & Advertising Procedure “on Nov 22, 2008 at Aditi College, University of Delhi, and Delhi.
- Invited as guest speaker on “How to teach Creative Writing in Hindi” to X and XII level CBSE Teacher’s. The programme organized by DAV Public School, Sreshtha Vihar, Delhi.
- Invited as guest speaker on “Advertising Procedure “on 16th March, 2007 in National Media Conference held at Ambedkar College, University Of Delhi, Delhi.
- Invited as guest faculty for **Bank of Baroda** regional Training Centre, Mumbai and **TATA Power Corporation, Delhi.**

Television:-

- Invited by many national television channel for panel discussion on different issues like: **ABP News, Zee News, Focus News, India TV etc.** Few links are available for your perusal.
 - <https://www.youtube.com/watch?v=rXkqE1siTN0>
 - <https://www.youtube.com/watch?v=FOAAZQTWgBY>
 - <https://www.youtube.com/watch?v=olgo50bQ65Q>
- Invited by National Doordarshan Channel- DD-Bharti for “MERI BAAT” programme as Guest Speaker on the subject of “Impact of the Media on the youths. The programme telecast on 18th January, 2010.

Trainings & Workshops:

- ↗ Attended four week orientation course programme in Academic Staff College, Jamia Milia Islamia University, New Delhi from January 13, 2014 to February 10, 2014.
- ↗ Attended one day workshop on “Publishing Connect Workshop” on 11th September, 2013 at conference centre, University of Delhi. The Workshop Conducted by Elsevier in association with University of Delhi, Delhi.
- ↗ Attended one day workshop on “Information Literacy and Competency” on 18th January, 2013 at Delhi University Library System, University of Delhi.
- ↗ Attended three days workshop on “Evaluation Methodology” on Nov., 8, 2012 to Nov., 10, 2012 at CPDHE, University of Delhi, Organized by UGC, New Delhi.
- ↗ Participated in one day workshop on Communication Program organized by College of Applied Sciences, Nizwa, Muscat, Sultanate of Oman held on February 18th, 2012.
- ↗ Attended five days training workshop on “Adobe Premiere” on 21 Jan., to 25th Jan, 2012 at College of Applied Science, Nizwa, **Sultanate of Oman**.
- ↗ Attended One day training workshop on “Innovative Writing” on 6 Feb., 2010 at College of Applied Science, Nizwa, Sultanate of **Oman**.
- ↗ Attended two days workshop on “E-Learning & E-Computing” on Nov. 20-21, 2008 at ILL, University of Delhi.
- ↗ Attended two days workshop on “ Emerging Media Challenges amidst Proliferation of Conflicts – Internal and International” organized by Press Institute of India (PII) and International Committee of the Red Cross (ICRC) on 28-29 April, 2007 at Islamic Cultural centre, Lodi Estate, New Delhi.

- ↻ Attended two days workshop on “Theatre & Performance” on 13 & 14 Feb., 2007. at CPDHE, North Campus, Uni. Of Delhi, Delhi.
- ↻ Attended one day National Conference on “Educational of Children with Disabilities- Making Inclusion Happen through Foundation Course” on 22 Dec., 2006 at India International Centre, New Delhi.
- ↻ Attended two days workshop on “Translation in Present Context” on Nov. 9th& 10th, 2006 at Kamla Nehru College, Uni. Of Delhi, Delhi.
- ↻ Induction Training Programme for Four Weeks at Bank of Baroda, Staff College, **Ahmedabad.**
- ↻ Attended Bilingual Software Training Programme at College of Agriculture Banking, RBI, **Pune.**
- ↻ Attended one day work shop on Exit-Poll Survey at CSDS, Delhi.

Career Counseling:-

- Writing Regular Column for Times of India on line news paper on personality development and soft skill communication.
- Writing weekly column in National Daily “Hindustan” as career counselor and motivational speaker.
- Provide guidance to students and their parents as a Career Counselor on Media at Khalsha College, University of Delhi on May 30, 2009. The Programme organized by Dainik Jagran, Leading Hindi News Paper in India.
- Provide guidance up to 12th standard students as a Career Counselor in MCD School, Vijay Nagar Enclave, Palam, Delhi for 10th and 12th Standard Students on September 6, 2008.

Media Coordination /Organized Seminars/ Conferences:

- Organized University Grant Commission Sponsored National Seminar as Seminar coordinator on “Media ka Bazarikaran aur Bhartiya Loktantra (Marketization of Media and Indian Democracy)” in ARSD College, University of Delhi on 26-27 March, 2015.
- Chaired a session for "National Student Academic Congress, 2015 (13-14 Feb., 2015) organized by Maharaja Agrasen College, University of Delhi.
- Actively participated and coordinated one day full session for two days National conference on “Bhasha Ki Rajneeti aur Rastriya Asmita” organized by Atma Ram Sanatan Dharma College, sponsored by UGC, Delhi held on 20-21 March, 2013.

- Actively participated in a two days Academic Congress organized by University of Delhi as key team member for organizing committee of the congress held on Sep., 6-7, 2012. The Congress was inaugurated by **Dr. Sam Pitroda, Advisor to Prime Minister of India and Chairman of the National Knowledge Commission, India.**
- **Chaired a session** for "International Conference on Communication, Media and Design" to be held on 09-11 May, 2012 at Istanbul, Turkey. The Conference organized by Eastern Mediterranean University, Famagusta, Northern Cyprus, Mersin 10 - **Turkey**
- Participated as an Active research Committee member for Quality Audit Visit Program, organized by College of Applied sciences, Nizwa, Ministry of Higher Education, Sultanate of Oman on 10-14 March, 2012 at Nizwa, Oman.
- Work as a Managing Committee member for Communication Students Forum, organized by College of Applied sciences, Ibri, Ministry of Higher Education, Sultanate of Oman on 11-12 April, 2010 at Ibri, Oman.
- Organized seminar on "Media and Job Opportunity" on February 27, 2009 in the A.R.S.D. College, University of Delhi as Seminar Coordinator of the Same College.
- Worked as a Media coordinator for International workshop and conference on "Integrating Spirituality and Organizational Development" on 5-12 Feb., 2009 at Pondicherry. The workshop organized by Faculty of Management Studies, University of Delhi in collaboration with Department of Management Studies, University of Pondicherry and School of Global Leadership & Entrepreneurship, Regent University, **USA.**
- Coordinated the International Conference on "Hindi and Rojgar" on Decmber 27, 2008. The Conference organized by ICCR, Sahitya Akademy and Akharam Jointly with the Name of "7thAantarrastriya Hindi Utsav" and worked as a member of the Organizing committee of the same.
- Coordinated the International Seminar on "Technology and Hindi" on January 13, 2007. The Conference organized by ICCR, Sahitya Akademy And Akharam Jointly with the Name of "Aantarrastriya Hindi Utsav" and worked as a member of the Media committee of the same

Professional Institutions/Organizations Experience:

I have been associated with several Professional Institutions/Organizations for Designing teaching-learning and conducting workshops and training.

- In the panel of Central University of Jammu, for course design, Moderation and Examination committee for M.A. (Mass Communication).
- In the panel of Delhi University, course design committee for B. A. (Honors) Hindi for the paper of Media and Cinema Study for the session 2013-2014.
- In the panel of Examination and course review committee for the Journalism and Mass Communication of the Indra-Prastha University, Delhi.
- In the panel of Research, Examination and course review committee for the Hindi Journalism and Mass Communication of the Mahatma Gandhi International Hindi University, Wardha, Maharashtra.
- Apeejay Institute of Mass Communication, Dwarka, Delhi.
- Madurai Kamraj University, Madurai.
- Asian Academy for Film & Television, Marwah Studio, Noida
- Amity School of Distance Learning, Noida.
- K.C. College of Management Studies, Mumbai in the year 2002.

Selection:

- Finally selected for **China Radio International, Beijing** in their Hindi Service Division as country head of the Radio.
- Finally selected as Public Affairs head in PETRONAS Oil Company, **Malaysia**.
- Cleared MPPSC Final examination for the Administrative service.

Membership:

- Public Relations Society of India, Delhi Chapter
- Association of Business Communication.
- Secretary General of a National NGO named GRASP.

Administrative Responsibilities:

- Unanimously elected as Staff Association President for the ARSD College, University of Delhi, for the year of 2014-2015 & 2015-2016.
- Appointed as member screening and short listing committee for appointment of Assistant Professor for the Department of Political Science of ARSD College, University of Delhi for 2015.
- Appointed as convener of College magazine (Udayachal) and Editor in chief for the session of 2014-2015.
- Appointed as Media Co-coordinator of ARSD College, to brand visibility of the college for the session 2013-2014 & 2014-2015.

- Appointed as Convener for Foundation Course Committee of ARSD College, for looking after teaching & learning methodologies of newly introduced four year under graduate Programme in Delhi University in 2013-2014.
- Appointed as In-charge, Library of ARSD College, to look after the work related to the college Library for the session 2013-2014 & 2014-2015.
- Holding responsibility as Deputy-Coordinator for Central Evaluation Centre, University of Delhi, for all language and journalism courses for session 2012-2013 and 2012-2013 & 2013-2014, 2014-2015, & 2015-2016 respectively.
- In the committee of design new course and look into the feasibility of new course according Four Year Undergraduate Programme (FYUP), Delhi University for the session 2013-2014.
- Holding responsibility as Staff Association secretary for the ARSD College, University of Delhi, for the year of 2012-2013 and 2013-2014.
- Holding responsibility as coordinator for the National Social Service (NSS) in the ARSD College, University of Delhi for the year 2012-2013 and 2013-2014.
- Appointed as canteen committee convener of ARSD College for the session of 2013-2014 and 2014-2015 respectively.
- Appointed as member for college renovation committee by the college principal of the ARSD College for the session of 2013-2014.
- Worked as System Wide Coordinator (SWC) for the College of Applied Sciences, Sultanate of Oman for the subject of Advertising Research, Intro. to Advertising, Communication Strategy for the session of 2011 and 2012 respectively.
- Worked as Editor for the ARSD College Magazine for the session of 2007-2008.

Column:

- ✎ Currently writing a weekly motivational column in Daily Hindustan since, July 23, 2014.
- ✎ Written almost one year regular column for two Indian Hindi national dailies respectively The "Navbharat Times" and "Rastriya Sahara".

Research Project:

- ❖ Currently working in Innovation Project, University of Delhi for session 2015-2016 on **“Impact of Social media on Indian Democracy.”**
- ❖ Innovation Project received by University of Delhi for session 2013-2014 on **“Impact of social networking sites on the Indian youth: A study of their life styles and its effectiveness in nation building.”**

Extra CurricularActivities :

- More than **300 articles published** in the Prime National dailies like Navbharat Times, Hindustan, Jansatta, Rastriya Sahara etc. and reputed Journals like India Today, Yojana, Hans, SamajKalyan, VanitaChetna etc.
- Many features, plays and write-ups aired through the "All India Radio".
- Won First Prize in the Debate organized by the University of Delhi, Delhi.
- Excellent Professional Voice Quality, Presented many programmes for "ALL India Radio".
- Possessing Excellence in Bilingual works (Hindi-English).

List of some of the Published Articles

1. A research article published with the title of "Bhagvad-Gita: A Spiritual Source to Brand Developing" in Communication Today, the journal published from Rajasthan University, Jaipur (ISSN 0975-217X), Delhi in January-March, 2014 issue.
2. An article published with the title of "Dhaks hbharat kalaksh" in National Hindi daily "Dainik Jagran" on June 20, 2014.
3. A research article published with the title of "Brand aur UpbhoktaVadi Sanskriti" in Bahuvachan, the journal published from Mahtma Gandhi Antarrastriy Hindi Vishvavidhyalay, Wardha, Maharastra in July-Sept., 2013 issue.
4. A research article published with the title of "Corporate Social Responsibility (CSR) and PR: Indian perspective" in Communication Today, the journal published from Jaipur (ISSN 0975-217X) in April-Sept., 2012 issue.
5. A research article published with the title of "Vigyapano me sex Appeal" in "Media-Vimarsh (A media Study journal), Published from Bhopal (ISSN 2249-0599) in September, 2012 issue"
6. A research article published with the title of "Brand aur Sanskriti" in Sanchar Madhyam, the journal published from Indian Institution of Mass Communication (ISSN 2321-2608), Delhi in January-December, 2008 issue.
7. A Book review published in India Today Magazine on Television in 16th July,2008 .
8. A Book review published in Indraprasth Bharti, Delhi Government Magazine on two story books in April-June, 2008 issue.
9. A story " Bhogli" Published in Indraprasth Bharti Magazine, in Delhi in July-Sep.,2007.
10. An article published with the title "Marketing Sanchar ki Bhasha" in "Panorama" PR journal 2007 (A Jaipur chapter of PRSI).
11. Smarityo ka kolas"(Book Review), Vak in Praveshank Ank. Jan.-March, 2007





12. Asankit Mritbodh se Grasis - Rastriya Sahara, Delhi 20th July, 2004
6. Apki Saflata, Apke Hanth Me - BOBMAITRI May-June, 2004
7. 'Media Vimarsh (Book review)', Samaj Kalyan, Nov.2000
8. 'Azadi aur Bhartiya Rajwade' - Hindustan, 15th August, 2000
9. 'Israel - Palestine Shanti Samjhote Ka Such' Rastriya Sahara, 24th Nov. 1999
10. 'Komal Bhavnayen' India Today, 3rd March 1999
11. Bhartiya Chaya Udyog' Yojana, Feb. 1999
12. 'Mahila Pragati Ka Nara Kitna Sarthak' Samaj Kalyan, July 1998
13. 'Upanyas Banam Stri Vimarsh', Hans, Feb. 1998
14. 'Darbar Mai Danshit Striyan', Samaj Kalyan, July 1998
15. 'Sirf Mai Aur Tum Kaparivar', Jansatta, 10th May, 1998
16. 'Paryavaran Hass Se Bada Hai Mahilaon Ka Sankat', Samaj Kalyan, March 1998
17. 'Bharat Mai Cheeni Udyog', Yojana, Dec. 1997
18. 'Suti Vastra Udyog Aur Niryat Ki Sthiti', Yojana, Dec. 1997
19. 'Visangatiyon Ka Nirupan' (Book review), Hindustan, 30th Nov. 1997
20. 'Ek Shoaimay :Atit Ka Vikrit Vartaman', Jansatta, 10th Oct. 1997
21. 'Grah Yuddha Ki Agg Mai Julsata jaire', JVG Times, 6th May, 1997
22. 'Dakshin Poorva Asia Mai Amiriki Dakhal Ke Karan', JVG Times, 19th June, 1997
23. 'Khamer Rooj :Vightan Ke Kagar Par', JVG Times, 12th Feb. 1997
24. 'Kya Sabhi Paksho Ko Manya Hoga Isreal-Palestine Samjhota', JVG Times, 5th Feb., 1997.
25. 'Prastbhoomi Mai Chipi Hai Isrea-Palestine Samasya Ki Jad', JVG Times, 1st May, 1997.
26. 'Lokpal Vidheyak Phir Rajniti Ka Shikar', Hindustan, 31st March, 1996.

Professional Achievements:-

- Worked as a key member of the core team, responsible for launching the new logo of the Bank (BOB), which is successfully established in the global market.
- House Journal "BOBMAITRI" received 1st prize in ABCI Award in bilingual category as editorial team of BOBMAITRI.
- Bank got the first prize given by RBI for implementation of Official Language Policy in all the regions of the Bank in my tenure.
- Successfully compiled and edited the Annual Report of the Bank for six years.
- Actively associated with Parliamentary Committee Meetings visits on different issues in Mumbai.
- Created a slogan on Bank's Products, which has been become **brand slogan for the bank's "Fayde ka Sauda"**.

- Playing important role to trace many child rapist culprits in my tenure in AFD-CRY.
- Wrote more than 300 articles on different issues in many national dailies and reputed journals.
- Received prize for Slogan Competition in "National Sociological Seminar".
- First Prize in Inter University story writing competition.

Computer Proficiency:

-  Adept in Windows, Office XP, Vista, Word, Excel, Power Point.
-  Internet, E-mail.
-  Adobe Première- Film Editing software
-  Educational Software- **Blackboard** "e-learning"

Professional Qualification:-

- M.A. in Journalism & Mass Communication (English) from Kurushetra University, Haryana in 2009.
- Diploma in Advertising and Public Relations (English) from Willingkar Institute of Management, Mumbai in 2006 with 'A' Grade.
- P.G. Diploma in Journalism and Mass Communication (English) from Indira Gandhi National Open University, Delhi in 2004.
- Certificate Course in Computer from SCERT, Bhopal (Affiliated to NCERT)

Academic Qualification:

- Ph.D. in Hindi Journalism & Mass Communication from University of Delhi, Delhi in 2003.
- M. Phil in Hindi from University of Delhi, Delhi in 1997 with Ist Division.
- M.A. in Hindi from Hindu College, University of Delhi, Delhi in 1996.
- Bachelor in Arts (Pass) from A.P.S. University, Rewa in 1993 with Ist Division.
