

CURRICULUM VITAE

Nazish Hena Khan

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QUALIFICATIONS

- Doctoral candidate in School of Mass Communication & Media Technologies, Central University of Jharkhand since October 2013
- Master of Mass Communication from University School of Mass Communication, Guru Gobind Singh Indraprastha University, Delhi, (2010)
- B.A. English (Hons.) from Magadh University, Bodhgaya, (2008)
- B.Ed from Magadh University, Bodhgaya, (2012)
- Certificate Course in Advanced Digital Photography from Delhi School of Photography Pvt. Ltd., (2013)
- Diploma in Information Technology with proficiency in Adobe Creative Cloud tools for Photography from SSI Education Pvt. Ltd., (2013)

WORK EXPERIENCE

- Assistant Professor (Guest), Dept. of Journalism, Bharati College, University of Delhi, August 2017 to present
- Assistant Professor (Guest), Dept. of Journalism, Kamla Nehru College, University of Delhi, January 2017 to April 2017
- Teaching Assistant (as UGC SRF & JRF), Centre for Mass Communication, Central University of Jharkhand, October 2013 to May 2016
- Content Developer and Editor at Innodata Isogen Pvt. Ltd., Noida, January 2011 to March 2012

FELLOWSHIP

- Awarded UGC National Eligibility Test for Lectureship – Junior Research Fellowship (NET-JRF) in Journalism and Mass Communication in December 2011. JRF was upgraded to Senior Research Fellowship (SRF) in October 2015

PUBLICATIONS

- Khan Nazish, (2016) “Comparative Advertising in India: Concept, Status and Self-regulatory Framework” Journal of Advanced Research in Journalism & Mass Communication (ISSN: 2395-3810) Vol. 3 (1&2), p.1-8
- Khan Nazish, (2016) “Free Speech vs Hate Speech (Book Review)” Communication Today (ISSN: 0975-217X) Vol. 18 (1&2), p.183-185

SEMINARS AND CONFERENCES

- Presented a paper on ‘The Rise of Native Advertising: An Overview’ in All India Media Educators Conference (AIMEC–2016) on Media Ethics and Responsibility: Need for Introspection, held at Amity University, Jaipur from April 22 to April 24, 2016

- Presented a paper on ‘Going Green: The shift towards Green Marketing in India’ in an International Conference on Changing Paradigm of Management Practices for Sustainable Development (ICCPMPD–2016) organized by Department of Rural Management, Babasaheb Bhimrao Ambedkar University, Lucknow from March 5 to March 6, 2016
- Presented a paper on ‘Environmental Marketing: An Examination of Opportunities and Challenges’ and received Best Oral Presentation award in a National Conference on Environmental Challenges and Solutions (NC-ECS–2015) held at CSIR-National Metallurgical Laboratory, Jamshedpur from November 5 to November 6, 2015
- Presented a paper on ‘The Effect of Comparative Advertising on Purchase of Eco-friendly Products’ in a National Seminar on Environmental Pollution and Conservation of Natural Resources, organized by Gaya College, Gaya from November 12 to November 13, 2014

WORKSHOPS AND TRAINING PROGRAMMES

- Participated in a ‘Short Course in Film Appreciation’ organized by Film and Television Institute of India (FTII) & Directorate of Film Festival (DFF), New Delhi from June 23 to June 26, 2017
- Participated in a ‘One week Workshop on Media Research’ organized by Centre for Mass Communication, Central University of Jharkhand from November 16 to November 22, 2016
- Participated in a ‘UGC sponsored Research Scholars Training Programme’ at UGC Human Resource Development Centre, University of Burdwan from August 23 to August 29, 2016
- Participated in a ‘ICSSR sponsored National Workshop on Research Methodology in Social Sciences’ at Babasaheb Bhimrao Ambedkar University, Lucknow from February 15 to February 24, 2016
- Participated as a Resource Person in a five day workshop on ‘Writing for Media’ from 2nd to 6th November 2015 organized by Centre for Mass Communication, Central University of Jharkhand
- Participated in a ‘UGC Sponsored 3rd National Interaction Programme for Ph.D. Scholar’s in Social Sciences and Humanities at UGC Academic Staff College, Jawaharlal Nehru University, New Delhi from November 10 to November 28, 2014
- Participated in an ‘International Conference on Exploring New Paradigms in Business’ organized by Centre for Business Administration, Central University of Jharkhand on February 8, 2014

SUPERVISION OF STUDENT PROJECTS & RESEARCH

- Supervised B.A. (Hons.) Journalism Dissertations of 4 final year students at Kamala Nehru College, University of Delhi
- Mentored Photography Portfolio Projects of first year students of Centre for Mass Communication, Central University of Jharkhand in 2015-2016
- Supervised a short film ‘*Aaji Kar Radio*’ made by the students of Centre for Mass Communication, Central University of Jharkhand that won the First prize at ‘UNESCO-CEMCA Community Radio Video Challenge 2014’

AREAS OF INTEREST

Communication Research, Advertising, Cross-cultural Advertising Research, Integrated Marketing Communications, Media Theories, Visual Communication, Photography, Photojournalism, Film Studies