

# DELHI SCHOOL OF JOURNALISM

## University of Delhi

### Semester I

October 2017 – January 2018

### Work Plan

Name: Dr. Albert Abraham

Paper: Introduction to Media and Communication

Shared with: None

Classes per week: 5 L + 1 T

Paper code: CC 01

S. No.	Module Schedule	Topics
1.	03 - 07 October 2017	Communication: Definition, Elements, Processes
2.	09 - 14 October 2017	Types of Communication: Verbal and Non-Verbal; Formal and Informal; Mediated and Non-Mediated
3.	16 - 17 October 2017	Forms of Communication: Intrapersonal, Interpersonal, Group, Public and Mass Communication
4.	18 - 22 October 2017	<b>MID SEM BREAK</b>
5.	23 - 28 October 2017	Communication Models: Linear
6.	30 October – 03 November 2017	Communication Models: Non-Linear
7.	06 -11 November 2017	Interactive and Transactional Models

8.	13 -18 November 2017	Types of Media – Folk, Print, Broadcast, Film, and New Media Functions of Media
9.	20 - 25 November 2017	Alternative and Community Media Critical Media Literacy - Douglas Kellner
10.	27 November - 01 December 2017	Normative Theories of the Press McQuail's Four Models of Communication
11.	04 - 09 December 2017	Indian Theory of Communication (Sadharanikaran) Media and the Public Sphere – Jurgen Habermas
12.	18 - 23 December 2017	Direct Effects Limited Effects
13.	26 - 30 December 2017	Cultural Effects Alternative Paradigms
14.	01 - 06 January 2018	Media in Everyday Life – News and Entertainment Media, Mobile Phone and Applications, Twitter and Face Book Media and Communities - Real and Virtual
15.	08 - 13 January 2018	Role of Media in Democracy Communication and Media in the Internet Age: Changing Trends
16.	15 -18 January 2018	<b>Revision of the Course</b>